

# LOCALLY

## Audience Segments



LOCALLY audiences are built using innovative and highly precise technology that merges physical places and digital devices with AI and ML models. We continuously profile millions of mobile devices based on collected data points over time to ensure the most accurate data. Custom segments available upon request.

Access our location-based audiences through our marketplace partners:



Category	Description	Criteria
<b>AUTO</b>	Auto > Intenders	People who visited car dealerships
	Auto > Intenders > 30 Days	People who visited car dealerships in the last 30 days
	Auto > Intenders > Luxury	People who visited luxury car dealerships
	Auto > Intenders > US	People who visited US domestic car dealerships
	Auto > Intenders > German	People who visited German car dealerships.
	Auto > Intenders > Japanese	People who visited Japanese car dealerships
	Auto > Intenders > Korean	People who visited Korean car dealerships
	Auto > Intenders > RV	People who visited RV dealerships
	Auto > Car Repair	People who frequent auto service stations and auto parts stores
	Auto > Car Rental	People who visited car rentals
	Auto > Electric Charging Station	People who visited Electric Charging Station
	Auto > Dealership	People who visited car dealerships
	Auto > Dealership > Tesla	People who visited Tesla car dealership
	Auto > Dealership > BMW	People who visited BMW car dealership
	Auto > Dealership > Bentley	People who visited Bentley car dealership
	Auto > Dealership > Audi	People who visited Audi car dealership
	Auto > Dealership > Ferrari	People who visited Ferrari car dealership
	Auto > Dealership > Lamborghini	People who visited Lamborghini car dealership

Auto > Dealership > Lincoln	People who visited Lincoln car dealership
Auto > Dealership > Porsche	People who visited Porsche car dealership
Auto > Dealership > Range Rover	People who visited Range Rover car dealership
Auto > Dealership > Rolls Royce	People who visited Rolls Royce car dealership
Auto > Dealership > Volvo	People who visited Volvo car dealership
Auto > Dealership > Mercedes Benz	People who visited Mercedes Benz car dealership
Auto > Dealership > Maybach	People who visited Maybach car dealership
Auto > Dealership > Maserati	People who visited Maserati car dealership
Auto > Dealership > Infiniti	People who visited Infiniti car dealership
Auto > Dealership > Jaguar	People who visited Jaguar car dealership
Auto > Dealership > Cadillac	People who visited Cadillac car dealership
Auto > Dealership > Bugati	People who visited Bugati car dealership
Auto > Dealership > Aston Martin	People who visited Aston Martin car dealership
Auto > Dealership > Alfa Romeo	People who visited Alfa Romeo car dealership
Auto > Dealership > Lexus	People who visited Lexus car dealership
Auto > Dealership > Buick	People who visited Buick car dealership
Auto > Dealership > Chevrolet	People who visited Chevrolet car dealership
Auto > Dealership > Chrysler	People who visited Chrysler car dealership
Auto > Dealership > Dodge	People who visited Dodge car dealership
Auto > Dealership > Ford	People who visited Ford car dealership
Auto > Dealership > GMC	People who visited GMC car dealership
Auto > Dealership > Jeep	People who visited Jeep car dealership
Auto > Dealership > Volkswagen	People who visited Volkswagen car dealership
Auto > Dealership > Acura	People who visited Acura car dealership
Auto > Dealership > Toyota	People who visited Toyota car dealership
Auto > Dealership > Subaru	People who visited Subaru car dealership
Auto > Dealership > Nissan	People who visited Nissan car dealership
Auto > Dealership > Mazda	People who visited Mazda car dealership
Auto > Dealership > Honda	People who visited Honda car dealership
Auto > Dealership > Kia	People who visited Kia car dealership
Auto > Dealership > Hyundai	People who visited Hyundai car dealership
Auto > Dealership > Ram Trucks	People who visited Ram Trucks car dealership
Auto > Dealership > Fiat	People who visited Fiat car dealership
Auto > Dealership > Fisker	People who visited Fisker car dealership

	Auto > Dealership > Genesis	People who visited Genesis car dealership
	Auto > Dealership > Hummer	People who visited Hummer car dealership
	Auto > Dealership > McLaren	People who visited McLaren car dealership
	Auto > Dealership > Mini	People who visited Mini car dealership
	Auto > Dealership > Mitsubishi	People who visited Mitsubishi car dealership
	Auto > Dealership > Saab	People who visited Saab car dealership
<b>SHOPPING</b>	Shoppers > Clothing	People who frequent national clothing retail chains
	Shoppers > Clothing > American Eagle Outfitters	People who frequent visit American Eagle Outfitters
	Shoppers > Clothing > Claire's	People who frequent visit Claire's
	Shoppers > Clothing > Ann Taylor	People who frequent visit Ann Taylor
	Shoppers > Clothing > Aeropostale	People who frequent visit Aeropostale
	Shoppers > Clothing > Hot Topic	People who frequent visit Hot Topic
	Shoppers > Clothing > Charlotte Russe	People who frequent visit Charlotte Russe
	Shoppers > Clothing > Express	People who frequent visit Express
	Shoppers > Clothing > Forever 21	People who frequent visit Forever 21
	Shoppers > Clothing > Abercrombie & Fitch	People who frequent visit Abercrombie & Fitch
	Shoppers > Clothing > Dillard's	People who frequent visit Dillard's
	Shoppers > Clothing > Gap	People who frequent visit Gap
	Shoppers > Clothing > Loft	People who frequent visit Loft
	Shoppers > Clothing > Hollister	People who frequent visit Hollister
	Shoppers > Clothing > Zumiez	People who frequent visit Zumiez
	Shoppers > Clothing > Banana Republic	People who frequent visit Banana Republic
	Shoppers > Clothing > TORRID	People who frequent visit TORRID
	Shoppers > Clothing > Lucky Brand	People who frequent visit Lucky Brand
	Shoppers > Clothing > Buckle	People who frequent visit Buckle
	Shoppers > Clothing > J. Crew	People who frequent visit J. Crew
	Shoppers > Clothing > H&M	People who frequent visit H&M
	Shoppers > Clothing > Lululemon	People who frequent visit Lululemon
	Shoppers > Clothing > Motherhood Maternity	People who frequent visit Motherhood Maternity
	Shoppers > Clothing > Old Navy	People who frequent visit Old Navy
	Shoppers > Clothing > Vans	People who frequent visit Vans
	Shoppers > Clothing > rue21	People who frequent visit rue21
	Shoppers > Clothing > Victoria's Secret	People who frequent visit Victoria's Secret

Shoppers > Clothing > Talbots	People who frequent visit Talbots
Shoppers > Clothing > Hugo Boss	People who frequent visit Hugo Boss
Shoppers > Clothing > Burlington Coat Factory	People who frequent visit Burlington Coat Factory
Shoppers > Clothing > bebe	People who frequent visit bebe
Shoppers > Clothing > Lids	People who frequent visit Lids
Shoppers > Clothing > BCBG	People who frequent visit BCBG
Shoppers > Clothing > Fossil	People who frequent visit Fossil
Shoppers > Clothing > True Religion	People who frequent visit True Religion
Shoppers > Clothing > New York & Company	People who frequent visit New York & Company
Shoppers > Clothing > Tory Burch	People who frequent visit Tory Burch
Shoppers > Clothing > Men's Wearhouse	People who frequent visit Men's Wearhouse
Shoppers > Clothing > Gymboree	People who frequent visit Gymboree
Shoppers > Clothing > GUESS	People who frequent visit GUESS
Shoppers > Clothing > Eddie Bauer	People who frequent visit Eddie Bauer
Shoppers > Clothing > Lane Bryant	People who frequent visit Lane Bryant
Shoppers > Clothing > Hollister Co	People who frequent visit Hollister Co
Shoppers > Clothing > Anthropologie	People who frequent visit Anthropologie
Shoppers > Clothing > Dressbarn	People who frequent visit Dressbarn
Shoppers > Clothing > Christopher & Banks	People who frequent visit Christopher & Banks
Shoppers > Clothing > aerie	People who frequent visit aerie
Shoppers > Clothing > Crazy 8	People who frequent visit Crazy 8
Shoppers > Clothing > Jos. A. Bank	People who frequent visit Jos. A. Bank
Shoppers > Clothing > Madewell	People who frequent visit Madewell
Shoppers > Clothing > The North Face	People who frequent visit The North Face
Shoppers > Clothing > Free People	People who frequent visit Free People
Shoppers > Clothing > Wet Seal	People who frequent visit Wet Seal
Shoppers > Clothing > Arden B.	People who frequent visit Arden B.
Shoppers > Clothing > Armani Exchange	People who frequent visit Armani Exchange
Shoppers > Clothing > Tommy Hilfiger	People who frequent visit Tommy Hilfiger
Shoppers > Clothing > Urban Outfitters	People who frequent visit Urban Outfitters
Shoppers > Clothing > White House / Black Market	People who frequent visit White House Black Market
Shoppers > Clothing > Brooks Brothers	People who frequent visit Brooks Brothers
Shoppers > Clothing > Kenneth Cole	People who frequent visit Kenneth Cole

Shoppers > Clothing > Club Monaco	People who frequent visit Club Monaco
Shoppers > Clothing > Maurices	People who frequent visit maurices
Shoppers > Clothing > Tommy Bahama	People who frequent visit Tommy Bahama
Shoppers > Clothing > Carolina Herrera	People who frequent visit Carolina Herrera
Shoppers > Clothing > Tilly's	People who frequent visit Tilly's
Shoppers > Clothing > Eileen Fisher	People who frequent visit Eileen Fisher
Shoppers > Clothing > Original Penguin	People who frequent visit Original Penguin
Shoppers > Clothing > Under Armour	People who frequent visit Under Armour
Shoppers > Clothing > DKNY	People who frequent visit DKNY
Shoppers > Clothing > Perry Ellis	People who frequent visit Perry Ellis
Shoppers > Clothing > Theory	People who frequent visit Theory
Shoppers > Clothing > Diesel	People who frequent visit Diesel
Shoppers > Clothing > Francesca's Collection	People who frequent visit Francesca's Collection
Shoppers > Clothing > American Apparel	People who frequent visit American Apparel
Shoppers > Clothing > Zara	People who frequent visit Zara
Shoppers > Clothing > Bottega Veneta	People who frequent visit Bottega Veneta
Shoppers > Clothing > Ralph Lauren	People who frequent visit Ralph Lauren
Shoppers > Clothing > Cotton On	People who frequent visit Cotton On
Shoppers > Clothing > Calvin Klein	People who frequent visit Calvin Klein
Shoppers > Clothing > Barney's of New York	People who frequent visit Barneys New York
Shoppers > Clothing > Levi's	People who frequent visit Levi's
Shoppers > Clothing > Giorgio Armani	People who frequent visit Giorgio Armani
Shoppers > Clothing > SPANX	People who frequent visit SPANX
Shoppers > Clothing > Vineyard Vines	People who frequent visit Vineyard Vines
Shoppers > Clothing > Benetton	People who frequent visit Benetton
Shoppers > Clothing > Quiksilver	People who frequent visit Quiksilver
Shoppers > Clothing > Bossini	People who frequent visit bossini
Shoppers > Clothing > Valentino	People who frequent visit Valentino
Shoppers > Clothing > Christian Dior	People who frequent visit Christian Dior
Shoppers > Clothing > LaCoste	People who frequent visit Lacoste
Shoppers > Clothing > Justice	People who frequent visit Justice
Shoppers > Shoe	People who visit shoe stores
Shoppers > Shoe > Payless Shoe Source	People who visit Payless Shoe Source

Shoppers > Shoe > Puma	People who frequent visit Puma
Shoppers > Shoe > Adidas	People who frequent visit Adidas
Shoppers > Shoe > Nike	People who frequent visit Nike
Shoppers > Shoe > Crocs	People who frequent visit Crocs
Shoppers > Shoe > The Walking Company	People who frequent visit The Walking Company
Shoppers > Shoe > Stride Rite	People who frequent visit Stride Rite
Shoppers > Shoe > The Finish Line	People who frequent visit The Finish Line
Shoppers > Shoe > Clarks	People who frequent visit Clarks
Shoppers > Shoe > Johnston & Murphy	People who frequent visit Johnston & Murphy
Shoppers > Shoe > Shoe Palace	People who frequent visit Shoe Palace
Shoppers > Shoe > ALDO	People who frequent visit ALDO
Shoppers > Shoe > Footaction	People who frequent visit Footaction
Shoppers > Shoe > Journeys	People who frequent visit Journeys
Shoppers > Shoe > Foot Locker	People who frequent visit Foot Locker
Shoppers > Shoe > Shiekh Shoes	People who frequent visit Shiekh Shoes
Shoppers > Shoe > Nine West	People who frequent visit Nine West
Shoppers > Shoe > Rack Room Shoes	People who frequent visit Rack Room Shoes
Shoppers > Shoe > Converse	People who frequent visit Converse
Shoppers > Shoe > Salvatore Ferragamo	People who frequent visit Salvatore Ferragamo
Shoppers > Shoe > Tod's	People who frequent visit Tod's
Shoppers > Shoe > Steve Madden	People who frequent visit Steve Madden
Shoppers > Shoe > Skechers	People who frequent visit Skechers
Shoppers > Shoe > Aerosoles	People who frequent visit Aerosoles
Shoppers > Shoe > ECCO Shoes	People who frequent visit ECCO Shoes
Shoppers > Shoe > Reebok	People who frequent visit Reebok
Shoppers > Shoe > Shoe Dept Encore	People who frequent visit Shoe Dept Encore
Shoppers > Shoe > Naturalizer	People who frequent visit Naturalizer
Shoppers > Shoe > Timberland	People who frequent visit Timberland
Shoppers > Cosmetics	People who visit cosmetic stores
Shoppers > Cosmetics > L'Occitane	People who visit L'Occitane
Shoppers > Cosmetics > Sephora	People who visit Sephora
Shoppers > Cosmetics > MAC Cosmetics	People who visit MAC Cosmetics
Shoppers > Cosmetics > ULTA	People who visit ULTA Beauty

Shoppers > Cosmetics > Origins	People who visit Origins
Shoppers > Cosmetics > Lush Cosmetics	People who visit Lush
Shoppers > Cosmetics > Sally Beauty Supply	People who visit Sally Beauty Supply
Shoppers > Cosmetics > Cosmetics Co Store	People who visit The Cosmetics Company Store
Shoppers > Cosmetics > The Body Shop	People who visit The Body Shop
Shoppers > Jewelry	People who visit jewelry stores
Shoppers > Jewelry > Kay Jewelers	People who frequent visit Kay Jewelers
Shoppers > Jewelry > Zales Jewelers	People who frequent visit Zales Jewelers
Shoppers > Jewelry > REEDS Jewelers	People who frequent visit REEDS Jewelers
Shoppers > Jewelry > PacSun	People who frequent visit PacSun
Shoppers > Jewelry > Swarovski	People who frequent visit Swarovski
Shoppers > Jewelry > Piercing Pagoda	People who frequent visit Piercing Pagoda
Shoppers > Jewelry > Helzberg Diamonds	People who frequent visit Helzberg Diamonds
Shoppers > Jewelry > Zales The Diamond Store	People who frequent visit Zales
Shoppers > Jewelry > Pandora Jewelry	People who frequent visit Pandora Jewelry
Shoppers > Jewelry > Gordon's Jewelers	People who frequent visit Gordon's Jewelers
Shoppers > Jewelry > Tiffany & Co	People who frequent visit Tiffany & Co
Shoppers > Jewelry > Brighton Collectibles	People who frequent visit Brighton Collectibles
Shoppers > Jewelry > Ben Bridge Jeweler	People who frequent visit Ben Bridge Jeweler
Shoppers > Jewelry > Tag Heuer	People who frequent visit Tag Heuer
Shoppers > Jewelry > Fred Meyer Jewelers	People who frequent visit Fred Meyer Jewelers
Shoppers > Jewelry > Montblanc	People who frequent visit Montblanc
Shoppers > Jewelry > Swatch	People who frequent visit Swatch
Shoppers > Jewelry > Omega	People who frequent visit Omega
Shoppers > Jewelry > Movado Co	People who frequent visit Movado Co
Shoppers > Jewelry > Good Time Watches	People who frequent visit Good Time Watches
Shoppers > Jewelry > Bvlgari	People who frequent visit Bvlgari
Shoppers > Bag	People who visit bag and accessories
Shoppers > Bag > Louis Vuitton	People who frequent visit Louis Vuitton
Shoppers > Bag > Coach	People who frequent visit Coach
Shoppers > Bag > Burberry	People who frequent visit Burberry
Shoppers > Bag > Versace	People who frequent visit Versace

Shoppers > Bag > Hermes	People who frequent visit Hermes
Shoppers > Bag > Gucci	People who frequent visit Gucci
Shoppers > Bag > Fendi	People who frequent visit Fendi
Shoppers > Bag > Prada	People who frequent visit Prada
Shoppers > Bag > Chanel	People who frequent visit Chanel
Shoppers > Bag > Kate Spade	People who frequent visit Kate Spade
Shoppers > Bag > Michael Kors	People who frequent visit Michael Kors
Shoppers > Technology	People who frequently visit electronics or technology stores
Shoppers > Technology > Best Buy	People who visit Best Buy
Shoppers > Technology > Fry's	People who visit Fry's Electronics
Shoppers > Technology > Brookstone	People who visit Brookstone
Shoppers > Technology > Radio Shack	People who visit Radio Shack
Shoppers > Technology > Cellairis	People who visit Cellairis
Shoppers > Technology > Apple Store	People who visit Apple Store
Shoppers > Technology > GameStop	People who visit GameStop
Shoppers > Technology > Bose	People who visit Bose
Shoppers > Technology > Microsoft Store	People who visit Microsoft Store
Shoppers > Cellphone	People who frequently visit cellphone stores
Shoppers > Cellphone > Verizon Wireless	People who frequently visit Verizon Wireless
Shoppers > Cellphone > Sprint	People who frequently visit Sprint
Shoppers > Cellphone > AT&T	People who frequently visit AT&T
Shoppers > Cellphone > Cricket Wireless	People who frequently visit Cricket Wireless
Shoppers > Cellphone > Boost Mobile	People who frequently visit Boost Mobile
Shoppers > Cellphone > T-Mobile	People who frequently visit T-Mobile
Shoppers > Cellphone > Metro PCS	People who frequently visit Metro PCS
Shoppers > Cellphone > Time Warner Cable	People who frequently visit Time Warner Cable
Shoppers > Cellphone > U.S. Cellular	People who frequently visit U.S. Cellular
Shoppers > Grocery	People who visit grocery stores or super markets
Shoppers > Grocery	People who visit grocery stores or super markets
Shoppers > Grocery > Publix Super Market	People who visit Publix Super Market
Shoppers > Grocery > Kroger	People who visit Kroger



	Shoppers > Grocery > Safeway	People who visit Safeway
	Shoppers > Grocery > Vons	People who visit Vons
	Shoppers > Grocery > 99 Cents Only Store	People who visit 99 Cents Only Store
	Shoppers > Grocery > Albertsons	People who visit Albertsons
	Shoppers > Grocery > Trader Joe's	People who visit Trader Joe's
	Shoppers > Grocery > Whole Foods Market	People who visit Whole Foods Market
	Shoppers > Grocery > KMART	People who visit Kmart
	Shoppers > Grocery > Ralphs	People who visit Ralphs
	Shoppers > Convenience Store	People who visit convenience stores
	Shoppers > Convenience Store	People who visit convenience stores
	Shoppers > Convenience Store > 7-Eleven	People who visit 7-Eleven
	Shoppers > Convenience Store > Dollar Tree Stores	People who visit Dollar Tree Stores
	Shoppers > Convenience Store > Circle K	People who visit Circle K
	Shoppers > Convenience Store > Stop & Shop	People who visit Stop & Shop
	Shoppers > Department Store	People who visit department stores
	Shoppers > Department Store > Walmart	People who visit Walmart
	Shoppers > Department Store > Walgreens	People who visit Walgreens
	Shoppers > Department Store > Sears	People who visit Sears
	Shoppers > Department Store > JCPenney	People who visit JCPenney
	Shoppers > Department Store > Target	People who visit Target
	Shoppers > Department Store > Macy's	People who visit Macy's
	Shoppers > Department Store > Marshalls	People who visit Marshalls
	Shoppers > Department Store > Bloomingdale's	People who visit Bloomingdale's
	Shoppers > Department Store > Saks Fifth Avenue	People who visit Saks Fifth Avenue
	Shoppers > Department Store > Nordstrom	People who visit Nordstrom
	Shoppers > Department Store > Lord & Taylor	People who visit Lord & Taylor

Shoppers > Department Store > Big Lots	People who visit Big Lots
Shoppers > Department Store > TJ Maxx	People who visit TJ Maxx
Shoppers > Department Store > Kohl's	People who visit Kohl's
Shoppers > Department Store > Neiman Marcus	People who visit Neiman Marcus
Shoppers > Department Store > Neiman Marcus	People who visit Costco
Shoppers > Department Store > Ross	People who visit Ross
Shoppers > Mall	People who visit shopping malls
Shoppers > Hardware / Handy	People who frequent national and local hardware stores
Shoppers > Hardware > The Home Depot	People who frequent visit The Home Depot
Shoppers > Hardware > Lowe's	People who frequent visit Lowe's
Shoppers > Hardware > Ace Hardware	People who frequent visit Ace Hardware
Shoppers > Hardware > Sherwin-Williams	People who frequent visit Sherwin-Williams
Shoppers > Hardware > Tractor Supply Co	People who frequent visit Tractor Supply Co.
Shoppers > Hardware > Menards	People who frequent visit Menards
Shoppers > Furniture	People who visit furniture stores
Shoppers > Furniture > Williams-Sonoma	People who visit Williams-Sonoma
Shoppers > Furniture > Pottery Barn	People who visit Pottery Barn
Shoppers > Furniture > Pier 1 Imports	People who visit Pier 1 Imports
Shoppers > Furniture > Kirkland's	People who visit Kirkland's
Shoppers > Furniture > Restoration Hardware	People who visit Restoration Hardware
Shoppers > Furniture > West Elm	People who visit West Elm
Shoppers > Furniture > Z Gallerie	People who visit Z Gallerie
Shoppers > Furniture > LoveSac	People who visit Lovesac
Shoppers > Mattress	People who visit mattress stores
Shoppers > Home Goods	People who visit home good stores
Shoppers > Home Goods > Superior Hardwoods	People who visit Superior Hardwoods
Shoppers > Home Goods > Homegoods	People who visit HomeGoods
Shoppers > Home Goods > Crate and Barrel	People who visit Crate and Barrel
Shoppers > Home Goods > Bed Bath & Beyond	People who visit Bed Bath & Beyond

Shoppers > Home Goods > Michaels	People who visit Michaels
Shoppers > Home Goods > Hobby Lobby	People who visit Hobby Lobby
Shoppers > Home Goods > FYE	People who visit FYE
Shoppers > Bicycle	People who visit bicycle stores
Shoppers > Stationery	People who visit stationery stores
Shoppers > Liquor	People who visit liquor stores
Shoppers > Liquor > BevMo	People who visit BevMo
Shoppers > Bakery	People who visit bakeries
Shoppers > Bakery > Wetzel's Pretzels	People who frequently eat at Wetzel's Pretzels
Shoppers > Bakery > Cinnabon	People who frequently eat at Cinnabon
Shoppers > Bakery > Great American Cookies	People who frequently eat at Great American Cookies
Shoppers > Bakery > Auntie Anne's Soft Pretzels	People who frequently eat at Auntie Anne's
Shoppers > Bakery > Philly Soft Pretzel Factory	People who frequently eat at Philly Pretzel Factory
Shoppers > Bakery > Kroger Bakery	People who frequently eat at Kroger Bakery
Shoppers > Ice Cream & Frozen Yogurt	People who visit Ice Cream & Frozen Yogurt shops
Shoppers > Ice Cream & Frozen Yogurt > Cold Stone Creamery	People who visit Cold Stone Creamery
Shoppers > Ice Cream & Frozen Yogurt > Baskin-Robbins	People who visit Baskin-Robbins
Shoppers > Ice Cream & Frozen Yogurt > Haagen Dazs Ice Cream	People who visit Haagen Dazs
Shoppers > Ice Cream & Frozen Yogurt > Menchie's Frozen Yogurt	People who visit Menchie's Frozen Yogurt
Shoppers > Ice Cream & Frozen Yogurt > Tutti Frutti Frozen Yogurt	People who visit Tutti Frutti Frozen Yogurt
Shoppers > Ice Cream & Frozen Yogurt > Yoppi Yogurt	People who visit Yoppi Yogurt
Shoppers > Ice Cream & Frozen Yogurt > Yogurtland	People who visit Yogurtland
Shoppers > Ice Cream & Frozen Yogurt > Yogurt Labs	People who visit Yogurt Lab
Shoppers > Ice Cream & Frozen Yogurt > Cafe Dolce Gelato	People who visit Cafe Dolce Gelato
Shoppers > Ice Cream & Frozen Yogurt > Ben & Jerry's	People who visit Ben & Jerry's
Shoppers > Chocolate	People who visit Chocolate shops

	Shoppers > Chocolate > Godiva Chocolatier	People who visit Godiva
	Shoppers > Chocolate > Rocky Mountain Chocolate Factory	People who visit Rocky Mountain Chocolate Factory
	Shoppers > Chocolate > Ghirardelli	People who visit Ghirardelli
	Shoppers > Chocolate > See's Candies	People who visit See's Candies
	Shoppers > Chocolate > Lammes Candies	People who visit Lammes Candies
	Shoppers > Chocolate > Lindt Chocolate Shop	People who visit Lindt Chocolate Shop
	Shoppers > Chocolate > CocoaBella Chocolates	People who visit CocoaBella Chocolates
<b>HEALTH &amp; FITNESS</b>	Health > Enthusiasts	People who lead an active and healthy lifestyle
	Health > Gym Members	People who are gym members
	Health > Yoga Lovers	People who are interested in yoga / visit yoga studios
	Health > Sport Lovers	People who are interested in sporting goods
	Health > Health and Wellness	People who are interested in health and wellness
	Self Care > Pharmacy	People who visit pharmacy/drug stores
	Self Care > Pharmacy > CVS	People who visited CVS Pharmacy
	Self Care > Pharmacy > Rite Aid	People who visited Rite Aid
	Self Care > Pharmacy > Lupin Pharmaceuticals	People who visited Lupin Pharmaceuticals
	Self Care > Pharmacy > Publix Pharmacy	People who visited Publix Pharmacy
	Self Care > Pharmacy > Carnegie Sargent's Pharmacy and Health Center	People who visited Carnegie Sargent's Pharmacy and Health Center
	Self Care > Eye Care	People who visit an eye doctor
	Self Care > Eye Care > LensCrafters	People who visited LensCrafters
	Self Care > Eye Care > Aspire Vision Care	People who visited Aspire Vision Care
	Self Care > Eye Care > Pearle Vision Center	People who visited Pearle Vision Center
	Self Care > Eye Care > Visionworks	People who visited Visionworks
	Self Care > Eye Care > Stein Optometric Center	People who visited Stein Optometric Center
	Self Care > Eye Care > Doctors of Optometry	People who visited Doctors of Optometry
	Self Care > Eye Care > Cohen Eye Association	People who visited Cohen Eye Association
	Self Care > Hair Salon	People who visit hair salons
Self Care > SPA	People who attend spas / wellness centers	
<b>DINING</b>	Diners > Fine Dining	People we see frequently eating at high-end restaurants as defined by local search and review data

Diners > Casual	People who frequently eat at national casual dining restaurants
Diners > Fast Food	People who frequently eat at national fast food chains
Diners > Restaurant > The Cheesecake Factory	People who frequently eat at The Cheesecake Factory
Diners > Restaurant > Maggiano's Little Italy	People who frequently eat at Maggiano's Little Italy
Diners > Restaurant > The Marq	People who frequently eat at The Marq
Diners > Restaurant > Red Lobster	People who frequently eat at Red Lobster
Diners > Restaurant > P.F. Chang	People who frequently eat at P.F. Chang's
Diners > Restaurant > Outback Steakhouse	People who frequently eat at Outback Steakhouse
Diners > Restaurant > Red Robin	People who frequently eat at Red Robin
Diners > Restaurant > Bonefish Grill	People who frequently eat at Bonefish Grill
Diners > Restaurant > Roseland Grill	People who frequently eat at Roseland Grill
Diners > Restaurant > The Capital Grille	People who frequently eat at The Capital Grille
Diners > Restaurant > Morton's The Steakhouse	People who frequently eat at Morton's The Steakhouse
Diners > Restaurant > IHOP	People who frequently eat at IHOP
Diners > Restaurant > Olive Garden	People who frequently eat at Olive Garden
Diners > Restaurant > Seasons 52	People who frequently eat at Seasons 52
Diners > Restaurant > LongHorn Steakhouse	People who frequently eat at LongHorn Steakhouse
Diners > Restaurant > Texas Roadhouse	People who frequently eat at Texas Roadhouse
Diners > Restaurant > Freshii	People who frequently eat at Freshii
Diners > Restaurant > The Counter	People who frequently eat at The Counter
Diners > Fast Food	People who frequently eat at national fast food chains
Diners > Fast Food > Subway	People who frequently eat at Subway
Diners > Fast Food > McDonald's	People who frequently eat at McDonald's
Diners > Fast Food > Chick-fil-A	People who frequently eat at Chick-fil-A
Diners > Fast Food > Chipotle Mexican Grill	People who frequently eat at Chipotle Mexican Grill
Diners > Fast Food > Chico's	People who frequently eat at Chico's
Diners > Fast Food > Jimmy John's	People who frequently eat at Jimmy John's
Diners > Fast Food > Panda Express	People who frequently eat at Panda Express
Diners > Fast Food > Taco Bell	People who frequently eat at Taco Bell
Diners > Fast Food > Arby's	People who frequently eat at Arby's
Diners > Fast Food > Burger King	People who frequently eat at Burger King
Diners > Fast Food > Carl's Jr.	People who frequently eat at Carl's Jr.
Diners > Fast Food > Chuck E. Cheese's	People who frequently eat at Chuck E. Cheese's

Diners > Fast Food > Church's Chicken	People who frequently eat at Church's Chicken
Diners > Fast Food > Dairy Queen	People who frequently eat at Dairy Queen
Diners > Fast Food > Hardee's	People who frequently eat at Hardee's
Diners > Fast Food > Potbelly Sandwich Shop	People who frequently eat at Potbelly Sandwich Shop
Diners > Fast Food > Quiznos	People who frequently eat at Quiznos
Diners > Fast Food > KFC	People who frequently eat at KFC
Diners > Fast Food > Long John Silver's	People who frequently eat at Long John Silver's
Diners > Fast Food > Wendy's	People who frequently eat at Wendy's
Diners > Fast Food > Wingstop	People who frequently eat at Wingstop
Diners > Fast Food > WingStreet	People who frequently eat at WingStreet
Diners > Fast Food > Charleys Philly Steaks	People who frequently eat at Charleys Philly Steaks
Diners > Fast Food > Luby's	People who frequently eat at Luby's
Diners > Fast Food > Panera Bread	People who frequently eat at Panera Bread
Diners > Fast Food > Which Wich	People who frequently eat at Which Wich
Diners > Fast Food > Charley's Grilled Subs	People who frequently eat at Charley's Grilled Subs
Diners > Fast Food > Au Bon Pain	People who frequently eat at Au Bon Pain
Diners > Fast Food > Jamba Juice	People who frequently eat at Jamba Juice
Diners > Fast Food > Smoothie King	People who frequently eat at Smoothie King
Diners > Fast Food > Murphy's Deli	People who frequently eat at Murphy's Deli
Diners > Fast Food > El Pollo Loco	People who frequently eat at El Pollo Loco
Diners > Fast Food > Johnny Rockets	People who frequently eat at Johnny Rockets
Diners > Fast Food > Five Guys	People who frequently eat at Five Guys
Diners > Fast Food > Chili's Grill & Bar	People who frequently eat at Chili's Grill & Bar
Diners > Fast Food > Umami Burger	People who frequently eat at Umami Burger
Diners > Fast Food > Steak 'n Shake	People who frequently eat at Steak 'n Shake
Diners > Fast Food > Shake Shack	People who frequently eat at Shake Shack
Diners > Fast Food > Jersey Mike's Subs	People who frequently eat at Jersey Mike's Subs
Diners > Fast Food > Sarku Japan	People who frequently eat at Sarku Japan
Diners > Fast Food > Buffalo Wild Wings	People who frequently eat at Buffalo Wild Wings
Diners > Fast Food > Chipotle	People who frequently eat at Chipotle
Diners > Fast Food > Dickey's Barbecue Pit	People who frequently eat at Dickey's Barbecue Pit
Diners > Fast Food Late Night	People who frequently visit fast food chains between 10pm-4am local time
Diners > Pizza Lovers	People who frequently eat at pizza restaurants

	Diners > Pizza > Pizza Hut	People who frequently visit Pizza Hut
	Diners > Pizza > Domino's Pizza	People who frequently visit Domino's Pizza
	Diners > Pizza > Little Caesars Pizza	People who frequently visit Little Caesars Pizza
	Diners > Pizza > California Pizza Kitchen	People who frequently visit California Pizza Kitchen
	Diners > Pizza > Papa John's Pizza	People who frequently visit Papa John's Pizza
	Diners > Pizza > Villa Pizza	People who frequently visit Villa Pizza
	Diners > Pizza > Broadway Pizza	People who frequently visit Broadway Pizza
	Diners > Pizza > Round Table Pizza	People who frequently visit Round Table Pizza
	Diners > Pizza > Russo's Pizza	People who frequently visit Russo's Pizza
	Diners > Pizza > Blaze Pizza	People who frequently visit Blaze Pizza
	Diners > Pizza > Papa Murphy's	People who frequently visit Papa Murphy's
	Diners > Pizza > Sbarro	People who frequently visit Sbarro
	Diners > Mexican Foodies	People who frequent Mexican Food Restaurants
<b>ENTERTAINMENT</b>	Entertainment > Movie Goers	People who frequent movie theaters
	Entertainment > Movie Theater > Cinemark	People who frequently visit Cinemark
	Entertainment > Movie Theater > AMC Theatres	People who frequently visit AMC Theatres
	Entertainment > Movie Theater > Regal Cinemas	People who frequently visit Regal Cinemas
	Entertainment > Movie Theater > Carmike Cinemas	People who frequently visit Carmike Cinemas
	Entertainment > Weekend Movie Enthusiasts	People who frequent movie theaters during the weekend
	Entertainment > Weekday Movie Enthusiasts	People who frequent movie theaters during the week (Monday through Friday)
	Entertainment > Matinee Movie Enthusiasts	People who frequent movie theaters during matinee times (11am-4pm local time).
	Entertainment > Weekend Matinee Movie Enthusiasts	People who frequent movie theaters during weekend matinee times (11am-4pm local time).
	Entertainment > Weekday Matinee Movie Enthusiasts	People who frequent movie theaters during weekday matinee times (11am-4pm local time).
	Entertainment > Gamblers	People we frequently see at places where gambling occurs
	Entertainment > Race Track	People who visit race tracks
		Entertainment > Concert
<b>ACTIVITY/HOBBY</b>	Activity > Golf > Enthusiasts	People who frequent golf courses & golf-focused stores
	Activity > Golf > Golf Course	People who frequently visit golf courses
	Activity > Golf > Weekend Golfers	People who go to golf courses during the weekend
	Activity > Golf > Weekday Golfers	People who go to golf courses during the week
	Activity > Golf > Golf Equipment	People who frequently go to golf-focused stores

	Activity > Outdoor > Enthusiasts	People who frequently visit national parks, state parks, ski resorts, beaches, and other outdoor venues
	Activity > Outdoor > National Park	People who frequently visit national parks, state parks
	Activity > Outdoor > Recreation Field	People who frequently visit ski resorts, beaches, and other outdoor venues
	Activity > Outdoor > Amusement Park	People who frequently visit amusement parks
	Activity > Zoo	People who frequently visit zoos
	Activity > Aquarium	People who frequently visit aquariums
	Activity > Museum	People who frequently visit museums
	Activity > Art Gallery	People who frequently visit art galleries
	Activity > Stadium	People who frequently visit stadiums
	Activity > Stadium	People who frequently visit stadiums
	Activity > Stadium > NFL	People who frequently visit NFL stadiums
	Activity > Stadium > MLB	People who frequently visit MLB stadiums
	Activity > Stadium > NHL	People who frequently visit NHL stadiums
	Activity > Stadium > NBA	People who frequently visit NBA stadiums
	Activity > Convention Center	People who frequently visit convention centers
	Activity > Bowling	People who frequently visit bowling alleys
<b>PETS</b>	Pet > Pet Owners / Enthusiasts	People we see in pet stores, pet hospitals, dog parks and other pet-friendly venues
	Pet > Store	People we see in pet stores and other pet-friendly venues
	Pet > Care	People we see in pet hospitals and pet care venues
<b>VENUE TYPES</b>	Venue > Transport > Airport	People who frequently visit airports
	Venue > Transport > Train Station	People who frequently visit train stations
	Venue > Transport > Bus Station	People who frequently visit bus stations
	Venue > Transport > Gas Station	People who frequently visit gas stations
	Venue > Transport > Gas Station > Shell	People who frequently visit Shell Station
	Venue > Transport > Gas Station > Mobil	People who frequently visit Mobil
	Venue > Transport > Gas Station > Chevron	People who frequently visit Chevron
	Venue > Transport > Gas Station > BP	People who frequently visit BP
	Venue > Transport > Gas Station > 76	People who frequently visit 76
	Venue > Transport > Gas Station > ARCO ampm	People who frequently visit ampm
	Venue > Coffee & Tea	People who frequent visit coffee shops
	Venue > Coffee & Tea > Starbucks	People who frequent visit Starbucks
	Venue > Coffee & Tea > Dunkin' Donuts	People who frequent visit Dunkin' Donuts
	Venue > Coffee & Tea > Krispy Kreme	People who frequent visit Krispy Kreme



	Venue > Coffee & Tea > Tim Hortons	People who frequent visit Tim Hortons
	Venue > Coffee & Tea > Caribou Coffee	People who frequent visit Caribou Coffee
	Venue > Coffee & Tea > Pegasus Cafe	People who frequent visit Pegasus Cafe
	Venue > Coffee & Tea > Corner Bakery Cafe	People who frequent visit Corner Bakery Cafe
	Venue > Coffee & Tea > Peet's Coffee & Tea	People who frequent visit Peet's Coffee & Tea
	Venue > Coffee & Tea > Teavana	People who frequent visit Teavana
	Venue > Coffee & Tea > Argo Tea	People who frequent visit Argo Tea
	Venue > Coffee & Tea > Coffee Bean & Tea Leaf	People who frequent visit Coffee Bean & Tea Leaf
	Venue > Coffee & Tea > Concourse Coffee Station	People who frequent visit Concourse Coffee Station
	Venue > Coffee & Tea > La Dolce Vita Cafe	People who frequent visit La Dolce Vita Cafe
	Venue > Coffee & Tea > Alonti Cafe	People who frequent visit Alonti Cafe
	Venue > Entertainment > Bar	People who frequently visit bars
	Venue > Ed > University	People who frequently visit universities
	Venue > Ed > High School	People who frequently visit high schools
	Venue > Ed > Library	People who frequently visit libraries
	Venue > Ed > Book Store	People who frequently visit book stores
	Venue > Ed > Book Store > Barnes & Noble	People who frequently visit Barnes & Noble
	Venue > Gov > Military Bases	People who frequently visit military bases
	Venue > Gov > Local Government Office	People who frequently visit local government offices
	Venue > Commerce > Bank	People who frequently visit banks
	Venue > Bank > MetaBank	People who frequently visit MetaBank
	Venue > Bank > Bank of America	People who frequently visit Bank of America
	Venue > Bank > Western Union	People who frequently visit Western Union
	Venue > Bank > Chase Bank	People who frequently visit Chase Bank
	Venue > Bank > Prosperity Bank	People who frequently visit Prosperity Bank
	Venue > Bank > U.S. Bank	People who frequently visit U.S. Bank
	Venue > Bank > Wells Fargo Bank	People who frequently visit Wells Fargo Bank
	Venue > Bank > Citibank	People who frequently visit Citibank
	Venue > Bank > UBS	People who frequently visit UBS
	Venue > Bank > PNC Bank	People who frequently visit PNC Bank

Venue > Bank > SunTrust Bank	People who frequently visit SunTrust Bank
Venue > Bank > Benchmark Bank	People who frequently visit Benchmark Bank
Venue > Bank > Fifth Third Bank	People who frequently visit Fifth Third Bank
Venue > Bank > Union Bank	People who frequently visit Union Bank
Venue > Bank > Woodforest National Bank	People who frequently visit Woodforest National Bank
Venue > Bank > Citizens Bank	People who frequently visit Citizens Bank
Venue > Bank > BB&T	People who frequently visit BB&T
Venue > Bank > TD Bank	People who frequently visit TD Bank
Venue > Bank > First Convenience Bank	People who frequently visit First Convenience Bank
Venue > Bank > Fidelity Bank	People who frequently visit Fidelity Bank
Venue > Bank > Comerica Bank	People who frequently visit Comerica Bank
Venue > Bank > Capital One	People who frequently visit Capital One
Venue > Bank > HSBC Bank	People who frequently visit HSBC Bank
Venue > Bank > American Express	People who frequently visit American Express
Venue > Bank > BMO Harris Bank	People who frequently visit BMO Harris Bank
Venue > Bank > Santander Bank	People who frequently visit Santander Bank
Venue > Bank > Silicon Valley Bank	People who frequently visit Silicon Valley Bank
Venue > Bank > East West Bank	People who frequently visit East West Bank
Venue > Bank > Bank of Hawaii	People who frequently visit Bank of Hawaii
Venue > Bank > Regions Bank	People who frequently visit Regions Bank
Venue > Bank > KeyBank	People who frequently visit KeyBank
Venue > Bank > First National Bank	People who frequently visit First National Bank
Venue > Bank > TCF Bank	People who frequently visit TCF Bank
Venue > Bank > Republic Bank	People who frequently visit Republic Bank
Venue > Financial	People who frequently visit financial services venues
Venue > Financial > Wells Fargo Advisors	People who frequently visit Union Bank
Venue > Financial > Merrill Lynch	People who frequently visit Merrill Lynch
Venue > Financial > Ameriprise Financial	People who frequently visit Ameriprise Financial
Venue > Financial > Stifel Financial	People who frequently visit Stifel Financial
Venue > Financial > Raymond James Financial Services	People who frequently visit Raymond James Financial Services
Venue > Financial > RBC Wealth Management	People who frequently visit RBC Wealth Management

Venue > Financial > BNY Mellon	People who frequently visit BNY Mellon
Venue > Financial > U.S. Trust	People who frequently visit U.S. Trust
Venue > Financial > Raymond James	People who frequently visit Raymond James
Venue > Financial > Advance America	People who frequently visit Advance America
Venue > Financial > Morgan Stanley Smith Barney	People who frequently visit Morgan Stanley Smith Barney
Venue > Financial > Fidelity Investments	People who frequently visit Fidelity Investments
Venue > Financial > Goldman Sachs	People who frequently visit Goldman Sachs
Venue > Financial > Morgan Stanley	People who frequently visit Morgan Stanley
Venue > Financial > PNC Mortgage	People who frequently visit PNC Mortgage
Venue > Financial > TIAA	People who frequently visit TIAA
Venue > Financial > Charles Schwab	People who frequently visit Charles Schwab
Venue > Financial > State Street Bank	People who frequently visit State Street Bank
Venue > Financial > Northern Trust Bank	People who frequently visit Northern Trust Bank
Venue > Financial > Edward Jones Investments	People who frequently visit Edward Jones Investments
Venue > Financial > LPL Financial	People who frequently visit LPL Financial
Venue > Financial > Primerica Financial Services	People who frequently visit Primerica Financial Services
Venue > Financial > Western Union	People who frequently visit Western Union
Venue > Business > Real Estate Agency	People who frequently visit real estate agencies
Venue > Health > Lab Testing	People who frequently visit lab testing facilities
Venue > Health > Lab Testing > Quest Diagnostics	People who frequently visit Quest Diagnostics
Venue > Health > Lab Testing > Laboratory Corporation of America	People who frequently visit Laboratory Corporation of America
Venue > Misc > Florist	People who frequently visit florists
Venue > Misc > Post Office	People who frequently visit post offices
Venue > Post Office > USPS	People who frequently visit USPS
Venue > Post Office > FedEx	People who frequently visit FedEx

